

FINANCE FOR NON-FINANCE MANAGERS

TIME	TOPICS	TIME	TOPICS
0900 - 1000	What is financial management The financial management system development Brainstorming / questions & answers	1400 - 1500	Use "the numbers" to your best advantage to make more informed financial decisions Brainstorming / questions & answers
1000 - 1100	Assess company performance by understanding annual financial statements. Brainstorming / questions & answers	1500 - 1600	Understand the language associated with finance Using financial terms and analysis techniques Brainstorming / questions & answers
1100 - 1200	Understanding the time value of money Understanding of the balance sheet, profit & loss. Brainstorming / questions & answers	1600 - 1630	Recognize the link between organisational strategy and financial objectives Brainstorming / questions & answers
1200 - 1300	Understanding concepts like inflation, exchange rates fluctuation, tax system, financial capital - etc Brainstorming / questions & answers	1630 - 1700	Basic planning and budgeting skills Final training evaluation Participants feedback / certificate distribution

COURSE OVERVIEW

Finance for **"Non-financial Managers"** is a training session for those who want to understand key financial principles and apply them in a real-world context. Over the course of the program, you will work your way through a series of modules that move from understanding basic financial principles to applying financial analysis and ratios to drive decisions.

In addition, each module is capped with an ending self-evaluation to ensure that you have absorbed the above mentioned key learning objectives. After the session, participants will have an in depth knowledge of all important principles related to financial management required in everyday work-life.

COURSE BENEFITS

Participants are going to get following benefits by attending this training course.

- ▶ They will understand the language associated with finance & financial management.
- ▶ They will better know how & when to use financial terms and analysis techniques.
- ▶ They will be able to read and assess company's performance using financial statements.
- ▶ They will be able to recognize the link between organisational strategy and financial objectives

WHO SHOULD ATTEND

This training program is designed for following professionals to attend and get benefit.

- ▶ Managers working in the following decisions.
- ▶ Sales Managers
- ▶ HR Managers
- ▶ Production managers
- ▶ Operation managers
- ▶ Administration managers
- ▶ Department heads
- ▶ Accounts managers.